



Policy Type:	Member Policy
Policy No:	305
Title:	Member Information & Public Relations
Date Reviewed:	May 19, 2020
Date Revised:	September 22, 2015

SUBJECT: MEMBER INFORMATION AND PUBLIC RELATIONS

I. OBJECTIVE: To provide a Member/Consumer information program that will be effective in developing good relationships with members, consumers, and the public.

II. POLICY:

- A. The communication of information to the Member/Consumers is vital in order to develop a harmonious relationship with the Member/Consumers of SMPA. The Board of Directors is aware that Members and Consumers of SMPA have a right to know about its affairs, which include but are not limited to its finances, goals and objectives.
- B. The Board is aware of the importance of a public information program if SMPA is to achieve its Goals and Objectives, and that this program must be conscientiously carried on by the Board of Directors, Management, and Employees of SMPA.
- C. Therefore, it shall be the policy of and an obligation of SMPA, as a power supplier, to help and instruct its Member/Consumers in the practical, productive, efficient, and safe use of electrical energy.

III. RESPONSIBILITY: It shall be the responsibility of the General Manager/CEO to see that this policy is implemented and followed.